

31 May 2025

GENERAL

Fetch Automation is committed to protecting your privacy and ensuring that personal information is handled in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs).

This Privacy Policy outlines how we collect, use, disclose and store your personal information when you use our website and services.

WHAT WE COLLECT

We may collect the following types of personal information

- Any information you provide in our contact or subscribe forms, such as your name and email.
- Non-personal information such as your browser type, operating system and website usage via Google Analytics.

We do not collect sensitive or identifying information unless you have knowingly provided it.

HOW WE COLLECT INFORMATION

We use Google Analytics (GA4) to collect anonymous data about how users interact with our website such as pages visited, time spend on site, geographic location (city-level), referring website, device and browser information. This information is collected via cookies and is aggregated to help us improve website performance and user experience. It does not identify individuals.

We collect personal information directly from you when you fill out a contact form, subscribe to our mailing list, email us or call us.

HOW WE USE YOUR INFORMATION

We use your information to provide and improve our services, respond to your inquiries or requests, analyse website performance and user behaviour.

We use cookies and similar technologies to understand how and website is used to improve functionality and performance.

You can manage your cookie preferences through your web browser settings. For more information on how Google uses data when you use our site, please visit:

<https://policies.google.com/technologies/partner-sites>

We use Google Analytics 4 (GA4) for basic tracking and performance measurement. At times we also use Google Ads and remarketing features to display targeted advertisements across the internet. This includes,

- displaying ads to past visitors based on their previous interactions with our website,
- collecting data through Google advertising and identifiers (e.g. Google Ads cookies, GA4 audiences).

These tools may influence how you see ads on other websites or platforms such as Google Search or YouTube) based on your visit to our site.

HOW YOU CAN CONTROL OR OPT OUT

You can manage how Google collects and uses your data through:

- [Google Ad Center](#)
- [Google Analytics Opt-Out Browser Add-on](#)

DISCLOSURE OF YOUR INFORMATION

We do not share, sell or rent your personal information.

Some of our links may take you to other websites such as our Partnered Technologies, which may engage with third-party service providers. Please check their website for details.

STORAGE AND SECURITY

We take reasonable steps to protect your personal information. This includes using secure servers and encryption where applicable.

ACCESS AND CORRECTION

You may request access to your personal information or ask us if it is accurate, up-to-date or incomplete. Contact us at the details below.

YOUR RIGHTS AND CHOICES

You can

- Opt out of marketing communications
- Adjust your cookie preferences
- Request deletion of your personal data

CONTACT US

If you have any questions or concerns about this Privacy Policy or how your data is handled, please contact us.

FETCH AUTOMATION

sales@fetchautomation.com.au

07 5601 0108

22 Leonard Parade

Currumbin Waters, QLD 4223